

# TARGET

A GAME FOR EVENTS

40



## Create Excitement at Events with Games You Can Customize!

### Add Games to Any Physical or Virtual Booth Space

Activations - or Games with Data Capture are proven to add an average 30% engagement to booths at in-person & virtual events.



### Capture Lead Data & Feedback

Use the Custom Form Builder to design forms that collect the data you need from participants. Require form completion prior to game play, or afterwards as a condition of claiming prizes.

### View & Export Data in Real-Time

The included Exhibitor Dashboard provides live statistics, event analytics, and data collected from players during form completion. Export leads on the spot so you can begin follow up immediately.

### Display Leaderboards

Customize your own leaderboard to add to your booth design. Display leaderboards on any tablet, monitor, laptop, web page or mobile device.

### Increase Participation

Keep participants engaged with player profiles that track player progress, guiding them through the actions and activities you want them to participate in.

### Reward Participants

Assign point prizes, a variety of e-gift card options, shopping rewards, or custom prizes with the included Rewards Center that automatically notifies, ships, and emails rewards to winners!

